



**ACA Monterey Bay Intergroup  
Outreach Committee Meeting Minutes  
Friday, April 7, 2023**

**Present:** Rosa – Chair, Evie, Victoria, Jeannie

- Rosa called the Zoom meeting to order at 5:30 pm
- ACA Serenity Prayer recited
- Jeannie volunteered to take meeting minutes

**Following the Agenda**

**Introductions**

- Each committee member shared their personal insights into why they joined the committee and what they hoped to see accomplished

**Discussion of Previous Committee Work Per Documents Shared**

- Rosa asked Jeannie to share the Public Service Announcement (PSA) (**Below for Reference**)
  - **15 Second Public Service Announcement**  
*Did you grow up in an alcoholic or dysfunctional home? ACA is a recovery program for adults whose lives were affected as a result of being raised in an alcoholic or dysfunctional family. To get help, go to [adultchildren.org](http://adultchildren.org)*
  - **30 Second Public Service Announcement**  
*Did you grow up in an alcoholic or dysfunctional home? Were you abused or suffered childhood trauma at the hands of a parent or caregiver? Have you tried self help or counseling without success? ACA can help. ACA is a Twelve Step recovery program for adults whose lives are affected as a result of being raised in an alcoholic or dysfunctional family. To find out how others like you have found healing from traumatic childhoods, go to [adultchildren.org](http://adultchildren.org). That's [adultchildren.org](http://adultchildren.org).*
- No social media accounts established by previous Outreach Committee
- Reference was made to previous flyer distribution - because of COVID outbreak, distribution was curtailed (*flyer attached*)
  - Committee will re-visit to determine if distribution should be continued
- Committee determined that one of the most important issues for the committee to address is diversity and inclusion in all that we do to get the message out
- “Diverter” calls, similar to other 12 step programs – volunteer phone line where callers get a return call within 24 hours
  - Committee will re-visit (volunteers to come from area meetings)
- It was determined that ACA is qualified as a non-profit organization
- Changes to previous letter to therapists and healthcare professionals was briefly discussed

**Brainstorm Outreach Activities Going Forward**

- Jeannie will send the updated PSA to Rosa (*provided in body of minutes*)
- Victoria will compile a list of non-profit healthcare and social services in the area to distribute flyer/letters
- Rosa to attend Greater Bay Area ACA Intergroup (GBACA) to get a feel of what they are doing in terms of outreach
- Victoria to attend women’s meeting out of Los Angeles area to see how outreach is handled (their Facebook link, etc.)
- Jeannie left the meeting early
- Rosa will search for public health and wellness fairs for possible outreach opportunities
- Evie will update the flyer to make it more eye-catching



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Next Outreach Committee Meeting will be held on **May 5, 2023** on Zoom.

The meeting was adjourned at 6:30 pm.