



The **Strategic Plan** –

The Strategic Plan was adopted for distribution to the IG and posting on the IG website (attached).

Members' Updates

Patt

ACA was represented at an AA event at Harvey West Park with a table display of literature and answered questions about ACA.

There are no further AA events on the calendar.

Renée

Professional Packets have been stocked in the Literature Depot.

The Intergroup Literature Order Forms (written and online) have been updated to reflect availability of the Packet.

Will start working on outreach to local print media.

Response was made from The Meadows Outpatient Center in San Jose for ACA brochures.

Jeannie

Provided Outreach Packets and Professional Packets for upcoming events

Outreach Packets were provided to both Boundaries Workshops September 14th/21st.

Researched 11 local radio stations regarding what is needed to air the pre-recorded ACA PSAs. Committee listened to the 15- and 30-second versions of the PSAs.

Will obtain printed versions of the PSAs from WSO or by transcription since many stations request printed versions of PSAs.

Will submit PSAs to KSQD and KZSC, UCSC radio stations since there is a meeting on campus.

Updates on Committee Roles and Membership

Patt will be out of town for the month of October. Beverle is available for periodic support. We still need support with ACA online media presence. This need can be announced at meetings by IG meeting reps.

New Business

A seminar on IFS Therapy will be held in San Jose November 5th, Palo Alto November 4th and Oakland November 6th where Professional Outreach Packets can be distributed. We currently have an ACA fellow traveler attending the Palo Alto seminar and she will distribute the Packets. We are researching contacts for Packet distribution at San Jose. Renée will let GEBACA know about this upcoming seminar in Oakland and introduce them to our Professional Outreach Packet for distribution.

Another place for distribution of Professional Outreach Packets is Family and Child Services of Silicon Valley. Jeannie will research this opportunity further.

Renée will draft a letter from the Intergroup to Santa Cruz County AA Intergroup asking for permission to have an ACA literature table at Santa Cruz AA events.

Sarah G. introduced ACA and answered questions recently at The Meadows Outpatient Center in San Jose. She reported The Meadows is looking for more speakers. Renée followed up with The Meadows via voice mail.

Renée will ask a local therapist she knows if there are any local therapist organizations in the Santa Cruz area in which to distribute the Professional Outreach Packet.

The next meeting will be held on Monday, October 14th at 3:00 pm.

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