



**ACA Monterey Bay Intergroup**  
**Meeting Attendance Intergroup Report**  
**Outreach Committee**

**December 26, 2020**

In keeping with the Intergroup's Mission Statement and Commitment to Service, the Outreach Committee initially requested the IG Reps to track attendance at meetings, specifically keeping in mind monitoring the Committee's efforts in attracting newcomers. Unfortunately, these efforts could not be adequately tracked for several reasons. All meetings did not report their monthly attendance, and although newcomers may have been in attendance, how they were introduced to ACA could not be verified since ours is a program of attraction rather than promotion and is spiritually based in anonymity. Also, it was suggested we take into consideration the visits to the ACA Monterey Bay website, but again, although there were many visitors, it could not be ascertained who, if newcomers, or why the website was being visited. Ursula, one of the members of the Outreach Committee, did the analytics of the attendance information provided by the Intergroup Reps. They have been forwarded to the webmaster for inclusion with this report for anyone interested or for future reference. The Outreach Committee at the December 15, 2020 meeting, voted to abandon further efforts in tracking meeting attendance.