

ACA Monterey Bay Intergroup
Outreach Committee Meeting Minutes
Thursday, August 8, 2109

Present: Patt, chair; Jeannie and Renée

The meeting was called to order at 12:10pm followed by the ACA Serenity Prayer.
Renée volunteered to take minutes.

Minutes of the last meeting on June 29th were reviewed. Long term committee goals were re-read:

- Developing a Strategic Plan for increasing awareness of ACA in the MBIG area
- Implementing a series of actions to increase awareness for target groups
- Assessing the impact of the committee's efforts
- Financial support to WSO

Discussions about the 4th goal lead to deleting that goal from the Strategic Plan. Patt will revise the Strategic Plan to reflect that revision.

Updates on the tasks assigned at the last meeting were given by each member:

Renée wrote a letter to professionals (therapists) and the group edited the letter. Two letters were originally planned, but one letter seemed to serve both purposes as WSO wants requests for free BRBs via email. A copy of the edited letter is attached to the minutes. It was decided the committee will not use direct mailing and will make up envelopes for an ACA member to personally hand to a therapist. This envelope will include the letter, a current meeting schedule, and two tri-folds (ACA Is... and 25 Questions: Am I an Adult Child?). These packets will be distributed to the meetings at the next Intergroup meeting on August 24 so each meeting can have them available on the literature table. These packets will be available to order from the Literature Depot free of charge. Renée will update the literature order form and update the online literature order form to reflect these new offerings after the Intergroup meeting.

Jeannie reported that the trifolds discussed at the last meeting (to be included in the packets mentioned above) were printed and stickers applied. They were available at the Potluck Speaker meeting on July 7th. She presented information on a rubber stamp she is designing for use on trifolds in place of the stickers showing the website addresses to MBIG and WSO. It was decided to purchase 2 medium sized rubber stamps and 2 ink replacement cartridges and Jeannie will order these. Jeannie presented a comprehensive list of local radio stations and one protocol for allowing the ACA PSAs to be aired on that station. Each station has different criteria for PSAs. She will continue researching more station protocols.

Patt attended an AA event last Saturday at Harvey West Park and set up a table with ACA literature there. The next AA event is on August 31st from 7-10pm called Talent/No Talent Show. There is a speaker meeting at this time as well. Al-Anon in our area has not been receptive to allowing ACA at any of their events. The group will continue to research other 12 Step fellowship events in the area.

Patt resigned as Chair of the Outreach Committee and Jeannie volunteered to Chair the committee. Jeannie will be giving reports at the Intergroup meeting and preparing the agendas for the Outreach Committee meetings.

The group decided to focus primarily on 12 Step group events to target for outreach efforts for the remainder of the year.

Volunteers are needed for researching print media and online media opportunities for outreach announcements. Volunteer requests will be made at meetings and at Intergroup. Beverle has volunteered to assist with projects for this committee but was not able to attend today's meeting.

The next Outreach Committee meeting will be held Thursday, September 12 at 12:00 noon at Jeannie's house in Los Gatos.

The meeting adjourned with the Closing Affirmation at 2:00 pm.