



**ACA Monterey Bay Intergroup
Outreach Committee Report
Monday, February 3, 2020**

Updates

- KSQD communicated it would run the PSA they have not yet responded to further inquiries for status update.
- Meeting attendance sheets are being distributed and collected. A member of the fellowship volunteered to analyze the data. The committee decided to continue gathering attendance data from the meetings for a year, ending October 2020, to determine success of outreach endeavors.
- The Public Outreach flyer design and revisions were discussed together with a cover memorandum addressed to the IG representatives to be distributed at the February IG meeting.
- Announcements by the IG Reps will continue to be requested at meetings and Intergroup for new members of the Outreach Committee.
- Committee will continue to contact the *Good Times* to run a list of local ACA meetings in their Calendar section. So far, efforts to contact anyone at the *Good Times* have not been successful.
- The *Los Gatos Post* has been contacted several times to list the Friday night meeting in their publication with no response. Continued effort will be made.

To do list

- Follow up on PSA on KSQD
- Contact one more radio station for a PSA
- Follow up with *Los Gatos Post* to list Los Gatos Friday night meeting
- Give attendance data to ACA member for data analysis
- Revision of Public Outreach flyers with tear-off strips and cover memo to IG Reps
- Continued Contact of the *Good Times* for meeting listings
- Prepare announcement for Intergroup meeting to ask for Outreach Committee participation at meetings

Update on Committee Roles and Membership

Announcements to be made at meetings and Intergroup for new membership on the Committee.

Next Committee Meetings

The next two Outreach Committee meetings will be on Monday, March 2, 2020 and April 13 2020, at 1:00 pm at Renée's house. All interested in participating in this Committee are welcome.

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