



**ACA Monterey Bay Intergroup
Outreach Committee Report
Meeting Held Via Zoom
Tuesday, December 15, 2020**

Updates

- I have concluded my tenure as Chairperson and Interim Chairperson for this committee. Since no one is currently in this position, the committee determined if would continue to hold monthly meetings submitting the minutes from each meeting to Intergroup in lieu of a separate report.
- The meeting attendance data analysis report was written and will be presented at the December 26th Intergroup meeting. There were no significant conclusions from this activity and the group voted to abandon further efforts in tracking meeting attendance.
- Ideas were discussed on how to connect with newcomers at Zoom meetings.
- Shari discussed the idea of a diverter system, like AA, to be available to newcomers.
- Shari and Ursula discussed having some parameters to follow in designing a Facebook group. They will meet to discuss this and bring any questions back to the group. There could be an informational Intergroup page and a social/interactive page on Facebook.
- Renée reported having no requests for Professional Letters this month.
- We will continue to request interested ACA members to come to our monthly meetings and specifically request a social media expert to assist us in setting up a Facebook page or group, and an Instagram page.
- The idea of a newsletter sent via the newly updated gmail contact list was discussed. It was decided that there is already a follow-up item page sent out after each Intergroup meeting which mentions Outreach activities.
- Nothing new to report on hanging up Public Information flyers.

Next Outreach Committee Meeting will be held on **Tuesday, January 19th at 2:00 pm** on Zoom. Zoom ID 983 5204 7458 Passcode 172967

Thank You.
Jeannie, Interim Chair