



**ACA Monterey Bay Intergroup
Outreach Committee Report
Meeting Held Via Zoom
Wednesday, November 18, 2020**

Updates

- The Committee continues to ask the IGRs for more input and invites others to participate in the Committee and has had that request published in the Follow Up Notes after each Intergroup Meeting.
- A chairperson is needed for this committee – I have served over a year as Chair and am willing to serve as Interim Chair through December.
- We had a response from KSQD regarding airing of the updated PSA referring interested parties to acamontereybay.org for more information. KSQD confirmed the PSA is being aired but they have no statistics on when or how often it is aired since they are focusing on COVID-19 information.
- Regarding a listing in the *Los Gatos Weekly Times* virtual events page for the Friday Los Gatos meeting, we will continue to follow up to find a contact person at the Times.
- Ursula gave a report on the meeting attendance data analysis through October. She has the data on a Google Drive for sharing.
- Intergroup budget information for this committee together with the attendance analysis will be compiled and a report will be given to the Intergroup at the next meeting.
- No Professional Letters were requested to be emailed this month.
- Solicitation continues for a social media expert to assist with carrying the ACA message on Facebook and Instagram. Please announce at meetings. Intergroup might consider a social media consultant be hired. The intention is to make ACA Facebook and Instagram pages for local area meeting information and to make contact with local members. A long-term goal is to launch a campaign to target users with specific filters and demographic information. Shari volunteered to assist someone on this project.
- The Public Outreach Flyers were hung in the Aptos, Capitola, and Watsonville areas. Other fellow travelers have been enlisted to assist. It is estimated 12-15 flyers have been displayed so far. Flyer will also be hung in Los Gatos and Scotts Valley.
- Renée asked the Intergroup at their October meeting if their gmail mailing list could be updated for use in Outreach activities. Shari is heading up that task force and she has already sent 155 emails to clean up the mailing list. So far 71 ACA members have requested to remain on the mailing list and 4 have asked to be removed. She will send a second request on December 1st and wind up the project.
- The Committee would like to ask the Intergroup if it could utilize the Intergroup's Zoom meeting ID# and passcode to conduct the Outreach Committee meeting so that these numbers don't change every month and can be posted on the Intergroup website. The Committee determined the meetings will be held the third Tuesday of every month commencing at 2:00 pm and ending at 3:30 pm.

•
Next Outreach Committee Meeting will be held on **Tuesday, December 15th at 2:00 pm** on Zoom.

Thank You.
Jeannie, Interim Chair