



**ACA Monterey Bay Intergroup
Outreach Committee Report
Meeting Held Via Zoom
Wednesday, October 13, 2020**

Updates

- KSQD and KSDC were contacted regarding status of running the ACA Public Service Announcements (PSAs) since on-campus meetings are not being held. KSDC did not respond. KSQD responded - we are able to change the PSA to reference the local Zoom meetings. The Committee determined that the revision to the PSA to be the website referred to for more local zoom meeting information will be acamontereybay.org replacing adultchildren.org.
- Announcements at meetings and referenced on the IGR follow-up sheet requesting participation on the Outreach Committee will continue. Darren joined us for this meeting as a result of these announcements.
- The Intergroup Reps are requested to continue to take meeting attendance counts through October. A reminder to send monthly counts to Ursula at either her email or her phone number was sent via email to the Intergroup Reps this month. The submission information will also be given on the IGR follow-up sheet.
- The *Los Gatos Weekly Times* will be contacted to reference the Friday Night Los Gatos meeting and the acamontereybay.org website on their full-page listing of virtual events.
- It was reported that 3 Professionals Letters introducing ACA to counselors and therapists have been requested and emailed since our last meeting. These Letters may be requested by sending an email to the acamontereybay@gmail.com address.
- It was suggested that an agenda item submission be made for the next Intergroup meeting regarding update of the Google Contacts mailing list to aid in Outreach efforts.
- Ursula will finish the submitted attendance data analysis. A report will be made to the Intergroup regarding outreach efforts by another member of the Committee at yearend.
- The Committee is currently in need of someone well versed in social media to spearhead social media outreach efforts. We are asking this announcement be made at each meeting. This will also be included on the IGR follow-up sheet referencing Jeannie's email address and telephone number.
- We are looking for a Chair for this meeting. I have stepped down and am currently serving as Interim Chair.
- The Public Information flyers developed earlier in the year can be hung around town at public bulletin boards, since they reference the acamontereybay.org website for local meeting zoom information. If anyone would like to hang this flyer, please send an email to jeanninemac40@gmail.com. We would welcome your assistance.

Next Committee Meeting will be held via Zoom on **Wednesday, November 18th at 3:00 pm**

Thank You.
Jeannie, Interim Chair
